

Adi Agrawal

Transformation Advisor | Coach | Storyteller



Adi Agrawal is a highly respected Transformation Advisor, Coach, and Speaker with over 25 years of experience leading large-scale digital transformations, strategic initiatives, and risk management programs across the Fintech, Acquisitions, and tech-enabled startup sectors. Adi works closely with CEOs, Founders, and Board members of both B2B and B2C companies to help them navigate complex challenges, implement innovative strategies, and drive sustainable growth.

Known for his leadership mantra, “**Assume Positive Intent**,” Adi fosters trust, collaboration, and high performance within teams, empowering organizations to unlock their full potential. His ability to translate visionary ideas into actionable, results-driven strategies has made him a sought-after advisor for global corporations, including those generating \$5B+ in revenue.

Areas of Expertise

- **Digital Transformation:** Adi specializes in guiding executive teams through complex technology transitions, product innovation, and enterprise governance transformations.
- **Strategic Leadership:** With a deep understanding of both business and technology, Adi helps leaders drive growth through agile methodologies, customer-centric strategies, and mindful leadership.
- **Enterprise Risk Management:** He is an expert in enterprise-wide risk management, developing frameworks that address critical business risks and ensure regulatory compliance.

Outcomes Delivered

- As Chief Information & Technology Officer at Sontiq (a TransUnion company), Adi led the technology post-acquisition integration and digital transformation efforts, delivering 10% annual revenue growth and reducing engineering costs by 20%.
- At Toyota, Adi orchestrated a global digital transformation enablement strategy for the captive finance platform, driving \$11B in annual financing revenue.
- He designed and led the execution of a \$250M five-year digital transformation strategy at the Options Clearing Corporation (OCC), tightening product release cycles by 80%, increasing platform reliability, and reducing operating costs by over 30%.

Why Work with Adi?

Adi’s consulting and coaching engagements are tailored to the unique needs of his clients, whether they are scaling startups or established enterprises. His hands-on approach combines strategic insights, cutting-edge technology frameworks, and a deep understanding of organizational dynamics. He is also a seasoned speaker who brings actionable insights to the stage, inspiring teams to embrace change and lead with intention.

For speaking inquiries, consulting opportunities, or to learn how Adi can support your organization’s transformation journey, please contact him at mail@adiagrawal.com.